

# IceNet



*A Software Newsletter for the Packaged Ice Industry*

## RouteMan Delivers!!

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Over and over again, customers are finding that the RouteMan Route Management System delivers many benefits to their businesses including time savings, increased driver accountability and a professional image to their customers.

### Time Savings

RouteMan — RMS delivers time savings in many different ways. First, in the office, the time consuming task of entering invoices into an accounting system is eliminated. Invoices are automatically copied from the handheld computer to the RouteMan — RMS PC. Time is saved researching and correcting errors. With RouteMan, the driver always charges the correct prices, the taxes are al-

ways right and the math is correct. There are no more embarrassing phone calls to your best customer to explain an error on the last invoice. The driver saves time. The driver no longer has to look up prices or taxes or type of payment on a route sheet. He no longer has to use a calculator to total up an invoice.

Driver check-in time is reduced. At the end of each day RouteMan — RMS provides a total sales, total cash sales and total product count sold.

### Driver Accountability

Second, RouteMan — RMS increases driver accountability. Each invoice has a date and time stamp. Reports let you, as the manager, look back at driver efficiency in running the route.

RouteMan — RMS has inventory control to help you spot “vanishing” product. And, once an invoice is printed, it can not be altered by the driver. This provides an increased level of security for cash the driver is collecting. A digital customer signature is evidence of product receipt or a declined delivery.

### Professional Image

Thirdly, RouteMan — RMS provides a profes-

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## FunTime Ice™ Uses RouteMan to Cut Operating Costs

Our featured customer for this issue of IceNet is FunTime Ice in Meridian, Mississippi. Wayne Horne is VP & Controller of Dewese Enterprises, the parent company of FunTime Ice. Horne was looking for a system to lower their cost of operations, improve accuracy and pro-

vide better controls for their packaged ice business.

FunTime Ice converted to RouteMan in May 2005 and has found that it met and exceeded their objectives. Read more about FunTime Ice in the enclosed profile.



### Special points of interest:

- *RouteMan Delivers!!*
- *FunTime Ice Cuts Cost With RouteMan*
- *RouteMan Links Remote Locations*
- *RouteMan Documentation is Online to Users*
- *RouteMan Tracks Equipment and Protects Investment*
- *Keep Your Virus Scan Up To Date*

IceNet is brought to you by Software Advantage Inc. offering the latest in route management technology with its RouteMan — Route Management System. RouteMan — RMS is specifically designed to support handheld computers and printers.

Learn more about RouteMan — RMS by visiting us on our website at:

[www.SoftwareAd.com](http://www.SoftwareAd.com)

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## RouteMan Links Remote Locations

Many companies today operate delivery operations from more than one location. However, all of the administrative functions such as customer service and billing are done at a central location. This can cause operational problems with getting invoices posted in a timely manner.

Using an internet service called a Virtual Private Network (VPN) and special features built into RouteMan — RMS, RouteMan is able to tie these remote locations together. Hand-

held computers can sync at one location and the invoices automatically are transferred to the administrative location and posted to the RouteMan Host system. There is no need to transfer paper back and forth between the locations. Sales information from the remote site is immediately available at Headquarters. This is just one of the many ways RouteMan Route Management System helps customers with time savings and accountability.

## RouteMan Documentation is Online to Users

Have you ever tried to do something on the computer but could not remember how to do it. You look for the manual and can't remember where you put the book! You probably just got frustrated and gave up trying.

That will not happen with RouteMan — Route Management System. RouteMan — RMS documentation is delivered on the PC along with the system and can be easily read from the HELP menu. The documentation is displayed right on the computer screen.



## RouteMan Tracks Equipment and Protects Investment

Many companies in the delivery business also furnish equipment for their customers. These may be merchandisers, displays, or dispensing machines. This can represent a large investment in capital. Knowing where this equipment is located and the maintenance history can be a valuable tool in managing your business. The RouteMan Equipment and Maintenance Module helps you do just that. Equipment is assigned to a customer and tracked throughout its life.

RouteMan's EIM is an optional feature and may be added at any time to a RouteMan system. If you are interested in EIM, call Software Advantage, Inc. for more information.

## RouteMan Delivers

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sional image for your company. Invoices are printed not handwritten. Each invoice contains your logo and the customer signature in printed format.

RouteMan — Route Management System provides many additional benefits. Software Advantage, Inc. would be happy to speak with you about RouteMan — RMS and provide a free internet demonstration so that you can see first hand the benefits of RouteMan — RMS.

## Keep Your Virus Scan Up To Date

There has been a lot in the news recently about viruses infecting computers. This is a real threat to your business. You should have all of the computer workstations in your company protected with an up-to-date copy of an anti-virus product such as Norton Anti-Virus. You should make sure that the virus definitions are up to date and that you scan your system on a regular basis. Viruses can be very destructive. They can destroy all of your data, so take the warnings in the news seriously. Also, don't open emails from people you don't know and don't visit websites you do not trust and know. These tips will help keep your computer clean and working well for you.



business partner 

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System Saves You Time  
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